

Fresh Fork Market's Summer Farm Share 2015 Summer Registration Now Open: Register Now

Registration for the 2015 Summer Season is now open! And it's as easy as <u>signing up online</u>. For returning customers with no balance, no payment is due. For new customers, a one-time membership fee of \$25 is due.

Below are some answers to the most common questions we receive. Please pass this on to your friends, family, and co-workers. We'd love to have them join us this summer.

### A few quick highlights of what is new for 2015:

- <u>Cool new cooking classes</u> like our Burger Workshop on June 2, Pierogi Party on March 22, and a Popup Dinner at the Zoo on June 22. Details all to come later.
- <u>New convenient pickup locations and times</u>, including Rocky River, Uptown, and extended hours at our most popular stops
- The same great organic fruits and vegetables that you love, the happy pasture-raised meats, and delicious cheeses.

We are also proud to announce that prices will remain the same for the 6th year in a row. \$25 per week for the small package and \$40 per week for the large package.

What's Fresh Fork Market? We are a Farm Buying Club, kinda like a mega-CSA, located in Cleveland, OH. We provide you with a weekly grocery grab-bag that you pick up at the back of one of our refrigerated trucks in your community every week.

We connect you to Ohio's bounty, including just-picked-this-morning produce, meat, eggs, dairy, breads, canned goods, pastries, granolas and more. All of this comes from 100+ local, small family farms and producers within 75 miles of Cleveland.



When is the Summer Share?

The 22 gorgeous weeks of our summer share run the length of:

June 3rd, 2015 - October 31st, 2015.











# What do I get?

Well first off, you've got options. Small bags are for individuals or couples, and large bags are for a bigger crew and those who love to cook. In both, we select what goes in the bag and tell you each Tuesday morning via an emailed newsletter.

Not only are we celebrating what is fresh, but we also celebrate variety. Over the course of a season, you'll sample more than 300 different things to eat, including produce, meats, cheeses and more. A typical **Small Omnivore Bag** (the regular) in June might look like this:



1 whole chicken, 1 bulb green
garlic, 1 lb green beans, 1 candy
onion, 2 zucchini, 1 pint cherry
tomatoes or 1 lb slicing tomatoes
 and a pint of blueberries.

Not enough? How about a large, which is all that PLUS: 2 pizza dough balls, 1 pint tomato sauce AND a pint of black raspberries?!?!

And of course, we have vegetarian and vegan options as well, also available in large and small.

We always like to joke that the season starts out green (lots of leafy vegetables), gets colorful, and ends down-right back breaking!

For a better idea of what comes in each week's bag, please reference the bag contents from previous seasons: <u>Bag Contents</u>. The list is in chronological order, so the first several posts are for the current Winter Season and then those further down are Summer 2014.

Where do I pick it up? You've got stuff to do, places to go, and traffic to avoid. No problemo. We come to more than 24 different stops on all sides of town, and we add new stops every year. Check out our official pick-up locations for 2015.

Pick ups happen Weds-Saturday, and we hang out for a few hours at each stop so you can grab your bag on your way to or fro.



| How | much | does | it | cost? Eating local, organic and fantastic food shouldn't break the bank. Because we buy in bulk directly from the farmer, we're able to shake down the prices to make it as affordable as we possibly can. Small bags start at \$25/week, Larges at \$40/week, and our flexible spending option for those who love their extras, Full-Access plans start at \$50/week.

Pay us upfront or throughout the season in monthly installments. We accept two plastics (Visa & MC), greenbacks, or write us out a check and carrier-pigeon it on over to 3800 Woodland Avenue, Cleveland OH 44115.

Full pricing details and payment info may be found here: Pricing and Payments.

Do I choose what I want?

Lay back and relax, we'll do the work for you. Every week's bag is pre-determined, so all you have to do it show up and get it. We choose a wide variety of bag contents to highlight what's just been harvested, and what will play nice and make a couple of delicious meals. To top it off, each week, we'll send you some recipes to try (many more are available on our website).



What about my allergy to...?

No gluten? No problem! Let us know when you pick up that you need to avoid certain foods, and we'll accommodate your needs as best we can by offering a substitution at the back of the truck.

Every week you'll be emailed a list of what's in the share, so be sure to check it out online beforehand and touch base with your greeter when you pick up.

I'm headed to the beach. What about vacations? Do I just lose out?

We might be jealous, but we won't hold it against you. Go ahead, take off-- up to four weeks. When you get back, we will give you a bag's worth of credit to use towards buying more good food. See the full 411 on our Vacation Policy here.



### Is it organic?

Almost all of our farmers are small organic growers who practice traditional farming methods to eliminate the need to use conventional insecticides and fertilizers that are bad for our health and the planet.

However, there aren't enough Certified Organic Farms to supply us with everything we need, and the growing conditions in Ohio for certain crops (like apples) require minimal treatment to produce fruit. However, our food is non-GMO, our meats and dairy come from 100% pasture-raised animals, and our whole grains are exclusively organic. Read more about our products <a href="https://example.com/here">here</a>.

## How do I sign up?

Head on over to <a href="https://www.FreshForkMarket.com">www.FreshForkMarket.com</a>

Click on <u>Sign Up/Log-in</u> to create an account and add a subscription to your cart.

Like to talk to somebody before you take the plunge? Call Lyn at **800-861-8582** or shoot her an email: <u>info@freshforkmarket.com</u>











What

For whatever reason, at whatever time, if our

if I change my mind? subscription doesn't work for you, we still will. Just let us know with one week lead time, and we'll refund the remainder of your subscription. No worries, be happy. However, we're pretty sure that you're going to love it.

If you have any questions, don't hesitate to get in touch. Looking forward to hearing from you, and we can't wait to have you on this summer.

### Sincerely,

Trevor Clatterbuck Fresh Fork Market 800-861-8582



www.freshforkmarket.com

#### Forward this email



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Fresh Fork Market | PO Box 609612 | Cleveland | OH | 44109